



NEWS FROM THEDACARE®
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THEDACARE, HAND TO SHOULDER CENTER OF WISCONSIN & NEUROSCIENCE GROUP BREAK GROUND ON NEW ORTHOPEDIC, SPINE AND PAIN CENTER

Changing the Face of Health Care and Wellbeing in Our Community

APPLETON, Wis. – ThedaCare, Neuroscience Group and Hand To Shoulder Center of Wisconsin are pleased to celebrate the groundbreaking of the new Orthopedic, Spine and Pain Center. This milestone marks the official start in creating the region's only comprehensive health center specializing in orthopedic, spine and pain care.

“To meet growing consumer demand for convenient, specialized services, ThedaCare, Hand to Shoulder Center of Wisconsin and Neuroscience Group are proud to join together for this collaboration,” said Imran Andrabi, MD, President and CEO of ThedaCare. “These groups form a team of experts at one location allowing patients to access outstanding, individualized care. By enhancing that coordinated care, we can live our mission of improving the health of the communities, creating peace of mind for all we serve.”

Focusing on the Patients and Family Experience

The new Orthopedic, Spine and Pain Center will enhance access to specialized experts, where care teams understand each person's unique medical background, lifestyle and personal goals, getting patients back to living their best life, sooner.

“This project and the design were led by physicians, clinical leaders, operational leaders and staff in key services such as surgery, lab, physical therapy, pain management and sports medicine,” said Dr. Steven Price, Chief Medical Officer of Neuroscience Group. “We are focused on the wellbeing and convenience of patients and their families in a comfortable, soothing environment with high-end amenities.”

One example of this can be found in the planning around the warm-water therapy pool. Care teams provided guidance in the design, emphasizing the importance of therapists being in the water with their patients, offering one-on-one, personalized care.

Another feature of the Center includes a simulation apartment allowing patients and their families to complete therapy to prepare for life post-discharge. Patients can practice what it will be like to use a kitchen or restroom after surgery and rehabilitation, ensuring they feel comfortable when returning home.

Other amenities include private recovery rooms, a restaurant and a heated discharge area when patients leave the hospital. Visitors will notice natural sunlight, welcoming colors and local artwork featured throughout the building.



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Revolutionary Design for Coordinated Care

The Orthopedic, Spine and Pain Center will include a medical office building, specialty surgery center, and orthopedic and spine hospital, as well as support services for total patient care. A highlight of the Center is the ThedaCare orthopedic and spine hospital, which will consist of operating suites designed for and dedicated to orthopedic and spine surgery, 25 inpatient beds, and support services such as imaging, lab, pharmacy and dining.

Together, the partners will focus on creating excellence in key areas including neuro and spine, upper extremity, total joint, foot and ankle, sports medicine, physical therapy and pain. Patients can be confident knowing they have access to the highest levels of fully integrated care, physician talent and training.

“From a simple surgery to the most complex, the Center partners will offer complete services to patients by working collaboratively with each person,” said Dr. Andrabi. “The goal is to make exceptional care effortless for patients and families by understanding individual needs. The design plan was intentional, ensuring patient care will be comprehensive and coordinated through evaluation, diagnostics, surgery, rehabilitation and pain management.”

Partners intend for the Center to feature the newest technology and equipment. The architectural designs aim to reduce cost, improve capacity, provide sustained operational efficiency and ultimately focus on an exceptional patient experience.

COVID-19 and Preparing for the Future

The partnership is an evolution of long-standing relationships between ThedaCare, Hand to Shoulder Center of Wisconsin and Neuroscience Group, and complements a shared vision of providing high-quality care for patients. Both Neuroscience Group and Hand to Shoulder Center of Wisconsin are members of ThedaCare's Accountable Care Organization (ACO), which aligns more than 1,100 employed and affiliated like-minded healthcare providers who work actively together to be accountable for the quality, cost and overall care of patients in the region.

ThedaCare and partners continue to prepare and respond to the needs of the community, keeping our patients and families safe and healthy, now and always. Our commitment to providing this specialized orthopedic, spine and pain care stands strong while we are also dedicated to COVID-19 prevention, treatment of patients and protection of care teams.

Demand for orthopedic and spine services is increasing as Wisconsinites are aging and becoming more active. According to Wisconsin Dept. of Administration, all 17 counties ThedaCare serves will see an 8-17% increase in those age 55 and older through 2040. As people live more active lives, sports-related injuries are increasing. Sports medicine grew 26% in the last five years nationally, while spine medicine grew 24%.

The local economy was considered as partners determined the importance of moving forward with this project. Approximately 75 healthcare jobs are expected to be created with the opening of the new Center, plus the equivalent of an additional 200 construction jobs. The Center will be conveniently located at ThedaCare Health Campus - Encircle in Appleton, Wis. Total cost is expected to be \$144M. The 230,000 sq. ft. Center is expected to open in summer 2022.

To learn more about the Orthopedic, Spine and Pain Center, visit ThedaCareOSP.org.



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About Hand to Shoulder Center of Wisconsin

Hand to Shoulder Center of Wisconsin, Ltd., has provided comprehensive upper extremity care to Northeast Wisconsin and the Upper Peninsula for over 30 years. Our nine surgeons are all sub-specialty, fellowship trained. Working together with our 25 specialty trained therapists has allowed us to become one of the premier specialty clinics in the region. We pride ourselves on a commitment to clinical knowledge, patient satisfaction, and most importantly, focusing on our outcomes and returning patients to the highest level of function. We have grown to become one of the largest upper extremity care centers in the Midwest, based on these founding principles. Hand to Shoulder Center has offices in Appleton, Green Bay and an on-site Ambulatory Surgery Center in our Appleton facility.

About Neuroscience Group

For almost 30 years, Neuroscience Group has offered the most complete brain, spine and pain care in the area with services including: Neurology, Neurosurgery, Orthopedic Spine Surgery, Pain Management, Physical Therapy, and Imaging. The group's main clinic is in Neenah; they also serve patients in nine outlying clinics – Appleton, Berlin, Fond du Lac, Green Bay, Marinette, New London, Shawano, Sturgeon Bay and Waupaca. Neuroscience Group's vision is to improve lives by offering the very best in compassionate brain, pain and spine care.

For more information, visit www.neurosciencegroup.com or follow Neuroscience Group on [Facebook](#). Media should call Sarah Ringgenberg, Marketing Manager at 920-729-7683.

About ThedaCare

For more than 110 years, ThedaCare® has been committed to improving the health of the communities it serves in northeast and central Wisconsin. The organization delivers care to more than 600,000 residents in 17 counties and employs approximately 7,000 health care professionals. ThedaCare has 180 points of care, including seven hospitals. As an organization committed to being a leader in Population Health, team members are dedicated to empowering people to live their best lives through easy access to individualized care, supporting each person's own health and wellbeing. ThedaCare also partners with communities to understand unique needs, finding solutions together, and encouraging health awareness and action. ThedaCare is the first in Wisconsin to be a Mayo Clinic Care Network Member, giving specialists the ability to consult with Mayo Clinic experts on a patient's care. ThedaCare is a not-for-profit health system with a level II trauma center, comprehensive cancer treatment, stroke and cardiac programs, as well as primary care.

For more information, visit thedacare.org or follow ThedaCare on social media. Members of the media should call Cassandra Wallace, Public and Media Relations Consultant at 920.442.0328 or the ThedaCare Regional Medical Center-Neenah switchboard at 920.729.3100 and ask for the marketing person on call.

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