



NEWS FROM THEDACARE®
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**THEDACARE, HAND TO SHOULDER CENTER OF WISCONSIN &
NEUROSCIENCE GROUP ANNOUNCE PARTNERSHIP**
***Enhancing Access to Orthopedics, Spine and Pain Care
to Meet Changing Needs of Community***

APPLETON, Wis. – To meet growing consumer demand for convenient, specialized services, ThedaCare, Hand to Shoulder Center of Wisconsin and Neuroscience Group are proud to announce a new collaboration creating the region's first comprehensive Orthopedic, Spine and Pain Center.

“This collaboration brings together a team of physician experts, specialized care teams and comprehensive services, all offered at a single location,” said Imran Andrabi, MD, President and CEO of ThedaCare. “Our goal is to put patients first, minimize patient recovery time and ultimately fulfill our mission of improving the health and quality of life for the people in Northeast and Central Wisconsin. Together with like-minded partners such as the Neuroscience Group and Hand to Shoulder Center of Wisconsin, we can achieve our vision of becoming an organization that knows our patients, anticipates health wants and needs, prevents health issues, and creates value for our community.”

The new Orthopedic, Spine and Pain Center will enhance access to specialized experts and the latest technology. The Center will be conveniently located at ThedaCare Health Campus - Encircle in Appleton, Wis. The location will include a medical office building, specialty surgery center, and orthopedic and spine hospital, as well as support services for total patient care.

A highlight of the Center is the ThedaCare orthopedic and spine hospital, which will include operating suites designed for and dedicated to orthopedic and spine surgery, 25 inpatient beds, support services such as imaging, lab, pharmacy and dining, and a simulation apartment allowing patients and their families to complete therapy to prepare for life post-discharge.

Demand for orthopedic and spine services is increasing as Wisconsinites are aging and becoming more active. According to Wisconsin Dept. of Administration, all 18 counties ThedaCare serves will see an 8-17% increase in those age 55 and older through 2040. As people live more active lives, sports-related injuries are increasing. Sports medicine grew 26% in the last five years nationally, while spine medicine grew 24%.

“When it comes to orthopedic and spine care, we will have everything patients need, including evaluation, diagnostics, surgery, rehabilitation and pain management,” said Steven Price, MD, with Neuroscience Group. “All three organizations are committed to getting patients back to doing what they love most, as quickly and pain-free as possible.”



One aspect that makes this project unique is the lean-led design process directed by physicians, clinical leaders, operational leaders and staff in key services such as surgery, lab, physical therapy, pain management and sports medicine. This process enables architectural designs that reduce cost, improve capacity, provide sustained operational efficiency and focus on the design of an exceptional patient experience.

The revolutionary consumer-focused design of the Center is focused on the wellbeing and convenience of patients and their families in a comfortable, soothing environment with high-end amenities such as private recovery rooms, a restaurant and a heated discharge garage. Additional services include urgent or walk-in care for orthopedic, sports medicine, spine and pain, as well as physical therapy and pharmacy services so medicine is ready for patient discharge and follow-up care.

“Patient care will be comprehensive and coordinated,” said Nathan Van Zeeland, MD, with Hand to Shoulder Center of Wisconsin. “Patients can be confident in receiving the highest quality of care from a network of providers specialized in orthopedics, spine and pain.”

The partnership is an evolution of long-standing relationships between ThedaCare, Hand to Shoulder Center of Wisconsin and Neuroscience Group, and complements a shared vision of providing high-quality care for patients. In early 2019, ThedaCare welcomed Neuroscience Group as the preferred partner for brain, spine and pain care. Neuroscience Group joined ThedaCare’s Accountable Care Organization (ACO), which has included Hand to Shoulder Center of Wisconsin since the inception, aligning more than 1,100 employed and affiliated like-minded healthcare providers who work actively together to be accountable for the quality, cost and overall care of patients in the region.

Total cost is expected to be \$144M. The 230,000 sq. ft. Center is expected to open in late 2021, with groundbreaking planned for spring 2020. Approximately 75 healthcare jobs are expected to be created with the opening of the new Center, plus the equivalent of an additional 200 construction jobs.

To learn more about the Orthopedic, Spine and Pain Center, visit ThedaCareOSP.org.

About Hand to Shoulder Center of Wisconsin

Hand to Shoulder Center of Wisconsin, Ltd., has provided comprehensive upper extremity care to Northeast Wisconsin and the Upper Peninsula for over 30 years. Our seven surgeons are all sub-specialty, fellowship trained. Working together with our 25 specialty trained therapists has allowed us to become one of the premier specialty clinics in the region. We pride ourselves on a commitment to clinical knowledge, patient satisfaction, and most importantly, focusing on our outcomes and returning patients to the highest level of function. We have grown to become one of the largest upper extremity care centers in the Midwest, based on these founding principles. Hand to Shoulder Center has offices in Appleton, Green Bay and an on-site Ambulatory Surgery Center in our Appleton facility.



About Neuroscience Group

For almost 30 years, Neuroscience Group has offered the most complete brain, spine and pain care in the area with services including: Neurology, Neurosurgery, Orthopedic Spine Surgery, Pain Management, Physical Therapy, and Imaging. The group's main clinic is in Neenah; they also serve patients in nine outlying clinics – Appleton, Berlin, Fond du Lac, Green Bay, Marinette, New London, Shawano, Sturgeon Bay and Waupaca. Neuroscience Group's vision is to improve lives by offering the very best in compassionate brain, pain and spine care.

For more information, visit www.neurosciencegroup.com or follow Neuroscience Group on [Facebook](#). Media should call Sarah Ringgenberg, Marketing Manager at 920-729-7683.

About ThedaCare

For more than 110 years, ThedaCare® has been committed to improving the health of the communities it serves in Northeast and Central Wisconsin. The organization delivers care to a community of more than 600,000 residents in 14 counties and employs more than 7,000 healthcare professionals. ThedaCare has 180 locations including seven hospitals located in Appleton, Neenah, Berlin, New London, Shawano, Waupaca and Wild Rose. ThedaCare is the first in Wisconsin to be a Mayo Clinic Care Network Member, giving our specialists the ability to consult with Mayo Clinic experts on a patient's care. ThedaCare is a not-for-profit healthcare organization with a level II trauma center, comprehensive cancer treatment, stroke and cardiac programs as well as a foundation dedicated to community service.

For more information, visit www.thedacare.org or follow ThedaCare on [Facebook](#) and [Twitter](#). Media should call Cassandra Wallace, Public Relations Specialist at 920.442.0328 or the ThedaCare Regional Medical Center-Neenah switchboard at 920.729.3100 and ask for the marketing person on call.

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